



SPONSORSHIP OPPORTUNITIES

MANITOWOC-TWO RIVERS YMCA

» **2026-2027**
PARTNERING
FOR A STRONGER
COMMUNITY

For a better us.®

OUR MISSION

To put Christian principles into practice by promoting youth, adult and family activities that build a healthy spirit, mind, and body for all.

OUR CAUSE

Strengthening the foundation of our community.

The Y is a nonprofit organization, offering health, hope and opportunity for all. For more than 60 years, the Manitowoc-Two Rivers YMCA has been a unifying force in the Lakeshore Communities, uniting individuals from diverse social and economic backgrounds with an inclusive, collaborative spirit. We are guided by the principle that we are stronger together.

We are a volunteer-led organization that offers programs and services that nurture the potential of our youth, support people of all ages and abilities on their journeys to health, and strengthen the foundation of our community.

We strive to stay relevant in our fast-changing world, while holding strong to our core values of caring, honesty, respect and personal responsibility.

We welcome, serve, and celebrate all. We are stronger together.

STRONGER TOGETHER

At the Y, we believe that for communities to succeed, it is vital that everyone has the opportunity to be healthy, confident, and secure. Give to the Y and know your gift will have a meaningful and enduring impact in your very own neighborhood.

OUR REACH

6,991 Members



5.9K Followers



5,447 Newsletter Recipients



194,000+ visits/year



YMCA Programs

Family Fun Night

- Support an evening of fun for the whole family! These themed events are designed to provide wholesome, engaging, and memorable experiences for families in our community. Seven sessions will be held throughout the year.
- **Title Sponsor: \$2,000**
 - Prominent signage during programs. Mention in a WOMT radio episode "The Y in You," Logo on program materials, social media and newsletter recognition



Wiggles and Giggles

Join the excitement at the YMCA with Wiggles and Giggles! This wildly popular class, designed for caregivers and their little ones, offers a dynamic hour of fun-filled activities including playing tunnels, scooters, balls, and music. Wiggles and Giggles fosters active play and joyful bonding, attracting growing numbers of enthusiastic participants. Program held twice a week.

- **Title Sponsor: \$1,500**
 - Prominent signage during program
 - Verbal thank you during class time
 - Logo on program materials
 - Recognition on YMCA social media and newsletter
- **Supporting Sponsor: \$500**
 - Name or logo on program materials
 - Verbal thank you during select class sessions
 - Recognition on YMCA social media and newsletter
- **Family Champion Sponsor: \$250**
 - Name or logo listed on program materials
 - Recognition in one social media post and in the YMCA newsletter



Healthy Minds Program

Support the mental wellness movement at the Manitowoc-Two Rivers YMCA.

The Y has long been a leader in physical health – but whole-person wellness also requires a strong, resilient mind. The new Healthy Minds Program offers a variety of evidence-informed experiences that help members reduce stress, build mental strength, and connect with their inner selves and each other.

This multi-part program includes:

- A fall Healthy Minds Retreat, focused on mindfulness, art, and restoration
- A Visual Arts Workshop Series to foster calm through creative expression
- An Expressive Dance Workshop Series to release energy and reconnect with joy
-

You can help make these transformative programs possible by becoming a sponsor.

- **Presenting Sponsor: \$2,000**

Support the full Healthy Minds Program

- “Presented by” recognition on all materials
- Premier logo placement, verbal recognition at events
- Option to speak at retreat or share branded items
- Donor Recognition Banner prominently displayed in YMCA hallway for one year
- Recognition on website, social media, and in Y newsletter

- **Creative Calm Sponsor: \$1,000**

Support the Visual Arts Workshop Series

- Logo on all Visual Arts promotional materials
- Option to provide branded giveaways at Visual Arts workshops
- Recognition on website, social media, and in Y newsletter

- **Free Expression Sponsor | \$750**

Support the Dance Workshop Series

- Logo on all Dance Workshop promotional materials
- Recognition on website, social media, and in Y newsletter
- Option to provide branded giveaways at Dance workshops

- **Retreat Sponsor | \$500**

Support the October retreat experience

- Name/logo on retreat materials
- Recognition in event welcome and on website, social media, and in Y newsletter
- Option to contribute gift bag items

- **Mindfulness Moment Sponsor | \$250**

Sponsor a meaningful retreat element (e.g., massages, meditation kits, gift bags)

- Recognition in retreat materials and social media



Teen Strength & Conditioning Program

Building Stronger, Faster, More Confident Athletes!

The Teen Strength & Conditioning Program helps young athletes develop the strength, speed, power, and confidence they need to succeed. In a safe, structured, and supportive environment, participants learn proper resistance training techniques while building a strong foundation for lifelong fitness and athletic development.

Led by certified personal trainers, each session includes dynamic warm-ups, movement preparation, strength training, and instruction in sprinting, jumping, and change-of-direction mechanics. Athletes also use state-of-the-art performance testing equipment to track their progress and see measurable improvements throughout the program.

- **Title Sponsor: \$1,500**
 - Logo on all program and promotional materials
 - Verbal recognition during program sessions
 - Recognition on YMCA social media
 - Recognition in the YMCA newsletter

IMPACT

Building a Strong Foundation:

Participants learn safe, effective training techniques that support long-term athletic development and reduce the risk of injury.

Improving Athletic Performance:

Focused instruction in strength, speed, power, and movement mechanics helps teens become more capable and well-rounded athletes.

Growing Confidence:

Individualized coaching and measurable progress help participants recognize their abilities, take on new challenges, and build confidence both in and outside of athletics.

By sponsoring the Teen Strength & Conditioning Program, you are investing in the health, confidence, and potential of young athletes in our community. Your support provides teens with expert instruction, high-quality training, and the tools they need to grow stronger and pursue their goals.



Y Camp (Summer Day Camp)

Creating Lifelong Memories for Kids.

Y CAMP is a summer day camp that offers children a safe, engaging, and enriching environment where they can make new friends, explore nature, and develop new skills. From outdoor adventures and creative arts to sports and team-building activities, YCAMP provides a diverse range of experiences that help children grow in confidence, character, and community spirit. This program is designed to nurture each camper's potential, offering them a summer filled with fun and meaningful connections.

- **Title Sponsor: \$5,000**

- Logo on camp materials, mention in a WOMT radio episode "The Y in You," social media, newsletter recognition, and donor recognition banner

Impact

- **Building Confidence**

YCAMP offers opportunities for children to try new activities, take on challenges, and gain a sense of achievement.

- **Fostering Friendships**

Through group activities and shared experiences, campers form lasting friendships and learn the value of teamwork.

- **Encouraging Exploration:**

With a focus on outdoor activities and creative expression, YCAMP helps children discover their interests and passions.

By sponsoring YCAMP, you are helping to create a summer of exploration, growth, and joy for children in our community. Your support makes it possible for kids to have a memorable camp experience that will impact their lives long after the summer ends.



Energyze Up

Fueling Fun and Friendship on No-School Days

When school is out, ENERGYZE UP is in session! This exciting new program offers middle school students (grades 6–8) a safe, active, and engaging place to go on no-school days throughout the Manitowoc Public School District calendar.

Hosted at the Manitowoc-Two Rivers YMCA, ENERGYZE UP meets once a month from October through April, providing students with seven full days of supervised fun, connection, and adventure.

Each ENERGYZE UP day is packed with a mix of activities—from swimming and gymnastics to arts and crafts, field trips, and games in the gym. Whether students are exploring their creativity or burning off energy, the goal is the same: to energize young minds and bodies in a positive, supportive environment.

Sponsorship Level: \$1,000

Sponsorship Benefits:

- Name and logo on all promotional materials
- Recognition on YMCA social media
- Recognition in the YMCA newsletter

Your \$1,000 sponsorship helps cover the cost of transportation, activity supplies, and scholarships—ensuring that all kids, regardless of income, have access to a positive place to go when school is out.



Youth & Government

Inspiring Future Leaders.

YMCA Youth & Government (Y&G) is a leadership development program that empowers teens to become engaged, informed, and responsible citizens. Participants take on roles in a mock government, debating issues, writing bills, and experiencing the legislative process firsthand. This program builds confidence, critical thinking skills, and a deep understanding of democratic principles. The program culminates with a weekend in Madison, where students flex their civic skills by role-playing legislative bodies, the court, and the press corps.

- **Title Sponsor: \$4,000**
 - Logo on program materials and participant t-shirts, press release/media coverage, mention in a WOMT radio episode "The Y in You, social media, newsletter recognition, and donor recognition banner

Impact

- **Leadership Development:**
Participants gain hands-on experience in leadership roles, learning the importance of civic engagement and public service.
- **Civic Awareness:**
Through debates, bill writing, and mock trials, teens deepen their understanding of government processes and current events.
- **Empowerment:**
Youth in Government fosters a sense of responsibility and empowerment, encouraging participants to be active, informed citizens.

By sponsoring Youth & Government, you are investing in the future leaders of our community. Your support helps ensure that teens have access to this transformative program, equipping them with the skills and knowledge they need to make a positive impact in society.

Thank you Susan Murtaugh!



YMCA Events

New Year's Eve Celebration

Help our community ring in the New Year! This annual event brings together families, friends, and community members for an evening filled with fun, excitement, and meaningful connections. This event is designed to provide a safe, family-friendly environment where attendees of all ages can ring in the New Year with joy and enthusiasm.

- **Title Sponsor: \$1,000**
 - Prominent signage at event, logo on event materials, mention in a WOMET radio episode "The Y in You," social media and newsletter recognition



Father Daughter Dance

The YMCA Father Daughter Dance is a cherished annual event designed to create magical moments and lasting memories for fathers and their daughters. This elegant evening is filled with fun, laughter, and special bonding activities, offering a unique opportunity for families to strengthen their relationships in a supportive and joyful environment.

Sponsorship Levels

- **Pink Diamond Sponsor – \$2,000**
 - Prominent recognition on all event materials (flyers, social media, website), logo displayed on event signage at check-in and main ballroom, special acknowledgment in event speeches, opportunity to provide branded giveaways for attendees
- **Rose Gold Sponsor – \$1,000**
 - Logo on all event materials (flyers, social media, website), recognition on event signage at check-in, verbal acknowledgment during the event
- **Blush Pink Sponsor – \$500**
 - Logo on all event materials (flyers, social media, website)

Impact

- **Creating Unforgettable Moments:**
The Father Daughter Dance provides a beautiful setting for fathers and daughters to share a memorable evening together, complete with music, dancing, and special activities.
- **Strengthening Bonds:**
This event is designed to strengthen the unique bond between fathers and daughters, offering a chance to connect in a meaningful way outside of the everyday routine.
- **Community Celebration:**
The Father Daughter Dance brings together families from across the community, creating a shared experience that promotes family unity and community spirit.

By sponsoring the Father Daughter Dance, you are helping to create an enchanting evening that fathers and daughters will cherish forever. Your support ensures that this beloved event continues to be a highlight in our community, providing a night of joy, connection, and celebration for all who attend.



Healthy Kids Day

Promoting Health and Wellness for Kids.

Healthy Kids Day is a fun-filled event designed to inspire children and families to stay active and healthy throughout the year. The YMCA hosts this annual free community event to encourage kids to engage in physical activities, learn about nutrition, and develop healthy habits that can last a lifetime. With games, activities, and educational booths, Healthy Kids Day is a celebration of youth wellness.

- **Title Sponsor: \$4,000**
 - Prominent signage at event, press release/media coverage, mention in a WOMT radio episode "The Y in You," logo on event materials, social media and newsletter recognition, optional on-site presence at the event with a booth, and donor recognition banner

Impact

- **Encouraging Active Lifestyles:**
The event promotes physical activity through fun games and sports challenges, helping kids discover new ways to stay active.
- **Nutritional Education:**
Families receive valuable information on healthy eating and nutrition, empowering them to make better food choices.
- **Building Healthy Habits:**
By participating in Healthy Kids Day, children learn the importance of regular exercise, balanced nutrition, and overall wellness.

Sponsoring Healthy Kids Day allows you to support a community-wide initiative aimed at improving the health and wellness of our youngest members. Your contribution helps make this event accessible to all families, fostering a culture of health and fitness.



YMCA “Day of Giving”

Double the Impact, Double the Hope.

The YMCA “Day of Giving” is a special fundraising event in March dedicated to supporting the Y’s mission-driven programs that serve the Manitowoc-Two Rivers community. On this day, every donation made to the YMCA is matched by generous sponsors, doubling the impact of each contribution. The funds raised during the Day of Giving directly support scholarships, youth programs, chronic disease management, and community outreach initiatives. By becoming a match sponsor, you inspire others to give and help ensure that the YMCA’s vital services remain accessible to all.

Sponsorship Levels

- **Visionary Match Sponsor: \$5,000**
 - Prominent logo placement on all Day of Giving materials, social media and email campaign recognition, featured in a special thank-you video, opportunity to address the community during the Day of Giving event, and donor recognition banner
- **Impact Match Sponsor: \$1,500**
 - Prominent logo placement on all Day of Giving materials, social media and email campaign recognition, and featured in post-event thank you communications
- **Community Match Sponsor: \$500**
 - Logo on Day of Giving materials and social media and email campaign recognition

Impact

Inspiring Generosity:

As a match sponsor, your commitment to doubling donations motivates others to contribute, knowing that their gift will go twice as far. This multiplier effect significantly increases the overall funds raised, amplifying the impact of each dollar.

Supporting Essential Programs:

The funds raised during the Day of Giving support the YMCA’s critical programs, including youth development, healthy living, and social responsibility initiatives. Your sponsorship ensures that these programs continue to serve those who need them most.

By sponsoring the YMCA “Day of Giving” Match, you are leading the charge in transforming lives and strengthening our community. Your generous support ensures that every dollar donated has double the impact, helping the YMCA continue its mission of fostering a healthy, inclusive, and vibrant community for all.



YMCA Competition

Swim Meet Sponsors – Meets in January and February

- **Title Sponsor – \$3,000**
 - Banner with logo prominently displayed in Y for one calendar year
 - Recognition signage throughout facility during Swim Meets
 - Logo on team materials and social media recognition
 - Thank-you mentions at home meets
 - Recognition across YMCA channels
- **Heat Sponsor – \$750**
 - Opportunity to distribute prizes to heat winners
 - Signage in concession area
 - Social media and newsletter recognition
- **Lane Sponsor – \$250**
 - Signage at end-of-lane and concession stands
 - Social media and newsletter recognition



Specialty Wellness Programs

Livestrong®

Empowering Cancer Survivors.

Livestrong at the YMCA is a program designed to help cancer survivors regain their physical, emotional, and mental strength. Through a 12-week small group program, participants work with certified instructors to increase their strength, improve their physical fitness, and gain a renewed sense of confidence. The program is offered at no cost to participants, ensuring that all survivors have access to this life-changing experience.

Title Sponsor: \$10,000

- Prominent signage in program space, press release/media coverage at program launch, radio advertisement, mention in a WOMT radio episode "The Y in You," Logo on program materials, social media, newsletter recognition, and donor recognition banner

Impact

- **Restoring Strength:**
Participants work on rebuilding muscle strength and cardiovascular endurance through personalized fitness plans.
- **Emotional Support:**
The program fosters a supportive community where survivors can share their experiences and encourage one another.
- **Renewed Confidence:**
Graduates of Livestrong at the YMCA often report feeling stronger, both physically and mentally, with a renewed outlook on life.

By sponsoring Livestrong at the YMCA, you enable cancer survivors in our community to rebuild their lives with strength, hope, and resilience. Your support helps provide essential resources, making this transformative program accessible to those who need it most.

Thank you Scott and Laurie Mertens!



Rock Steady Boxing

Fighting Back Against Parkinson's Disease.

YMCA Rock Steady Boxing is an innovative program that empowers people with Parkinson's disease to fight back. Through non-contact boxing-inspired fitness routines, participants improve their balance, coordination, and overall physical fitness, helping to mitigate the symptoms of Parkinson's. This program is designed to enhance the quality of life for those battling the disease, offering both physical and emotional support.

Title Sponsor: \$6,000

- Prominent signage in program space, radio advertisement, mention in a WOMT radio episode "The Y in You," Logo on program materials, social media, newsletter recognition, and donor recognition banner

Impact

- **Building Strength and Confidence:**
Participants engage in exercises that focus on strength, agility, and balance, tailored to their abilities and challenges.
- **Community and Support:**
The program creates a supportive community where participants can connect, share their experiences, and find encouragement.
- **Empowering Lives:**
Rock Steady Boxing empowers individuals to take an active role in managing their Parkinson's symptoms, improving their quality of life.

By sponsoring YMCA Rock Steady Boxing, you are directly contributing to the fight against Parkinson's disease in our community. Your support helps provide the resources needed to maintain this vital program, offering hope and strength to those who need it most.



SPONSORED BY:

PREVEA
health

Safe Harbor

Because everyone deserves a safe place to land.

The Manitowoc-Two Rivers YMCA is committed to serving individuals and families during their most vulnerable moments. In partnership with Incourage, Manitowoc County's domestic violence shelter, we are proud to offer YMCA memberships to families seeking safety and a fresh start.

This sponsorship opportunity provides survivors with more than just access to fitness equipment—it offers connection, healing, and the chance to reclaim a sense of normalcy. Through swim time with their children, participation in wellness classes, and the comfort of a safe, welcoming space, families can begin to rebuild their lives.

Title Sponsor: \$4,000

Press release, 3x mention in "Y in You" episode on WOMT, featured in YMCA newsletters, social media, and donor recognition banner

Impact

Creating Safe Spaces:

The YMCA becomes a sanctuary—offering warmth, community, and a safe place to spend time outside the shelter environment.

Promoting Family Healing:

Time together at the Y allows parents and children to reconnect, bond, and heal through shared experiences like swimming, sports, and play.

Building Pathways Forward:

Through access to programs and wellness resources, families gain confidence, improve their physical and mental health, and begin the process of long-term recovery.

By sponsoring YMCA memberships for families at Incourage, you are helping survivors of domestic violence regain their footing and their dignity. Your support turns the Y into a place of refuge, resilience, and renewal for those who need it most.



Recovery Volleyball

Recovery Volleyball provides a supportive environment for individuals in the recovery community to engage in physical activity, build relationships, and sustain long-term recovery. Weekly volleyball matches give participants a consistent, healthy outlet and a place to connect with others who understand their journey. Through play, participants work on teamwork, communication, and building positive routines.

Program held weekly during the winter months

- **Title Sponsor: \$2,000**
 - Prominent signage during program
 - Logo on program materials
 - Social media and newsletter recognition

Impact

A Lifeline Through Consistency:

For many participants, Recovery Volleyball is a weekly anchor that helps maintain structure and routine during recovery.

Building Relationships and Accountability:

Players develop strong, supportive relationships—adding motivation to show up for themselves and for others.

Supporting Wellness:

Physical activity and social connection help participants build confidence and well-being as they pursue long-term recovery.

By sponsoring Recovery Volleyball, you help create a reliable, welcoming space for individuals to stay active, connect, and continue their recovery journey.



Rebuilding Lives Sponsorship

Providing Access, Promoting Dignity.

The YMCA is committed to supporting the most vulnerable members of our community. Through our partnership with The Haven and Hope House, local shelters for individuals experiencing homelessness, we offer guests two months of free YMCA memberships, followed by three months of steeply discounted membership. This program provides these individuals with access to essential facilities and programs that promote physical health, mental well-being, and a sense of community, helping them regain stability and dignity during a challenging time in their lives.

- **Title Sponsor: \$5,000**
 - Press release, quarterly mention in “Y in You” episode on WOMT, featured in YMCA newsletters, social media recognition, and donor recognition banner

Impact

- **Promoting Health and Well-Being:**

The YMCA membership provides access to fitness facilities, wellness programs, and supportive social networks, offering a crucial lifeline for individuals working to improve their health and rebuild their lives.
- **Restoring Dignity and Hope:**

Access to the YMCA allows shelter guests to participate in activities that promote self-esteem, personal growth, and a sense of normalcy, fostering hope and dignity during a difficult period.
- **Encouraging Stability and Integration:**

The program helps participants transition from shelter living to more stable situations by providing a safe, supportive environment where they can focus on their personal goals and well-being.

By sponsoring YMCA memberships for guests at The Haven and Hope House, you are making a profound difference in the lives of those facing homelessness in our community. Your support offers more than just access to the YMCA—it provides hope, health, and a path toward a brighter future for those in need.



Shower Passes Sponsorship

Help Us Raise \$2,500 to Provide 1,000 Showers for Neighbors in Need

At the Manitowoc-Two Rivers YMCA, we believe everyone deserves the basic dignity of a hot shower and a welcoming space. Each winter, our partnership with the local warming shelter ensures that individuals experiencing homelessness can access clean, safe shower facilities at the Y—restoring comfort, confidence, and health during the coldest months of the year.

This year, we need to raise \$2,500 to fund 1,000 showers for our neighbors who rely on the warming shelter. Your sponsorship makes this possible.

- **Shower Champion – \$1,000**
 - Logo on signage at the YMCA and Warming Shelter
 - Recognition in YMCA newsletter and social media
 - Special acknowledgment in our annual impact report
- **Warmth Supporter – \$500 (Anonymous Donor)**
 - Name listed on signage and in digital recognition
 - Recognition in YMCA newsletter
- **Community Friend – \$250 (Anonymous Donor)**
 - Name listed in YMCA newsletter and on the program thank-you poster

Every gift helps us keep our doors open to those who need us most. Join us in providing warmth, dignity, and hope this winter.



Banner Recognition Program

“Come and Hang With Us”

The Y is a community hub, with over 170,000 visits from community members last year alone. That’s almost 500 people per day! Let people know that you are dedicated to nurturing a BETTER US by supporting the Annual Campaign, ensuring that the Y is a place FOR ALL.

When you give to the Y, you make a meaningful, enduring impact right in your own neighborhood.

Recognition Levels*

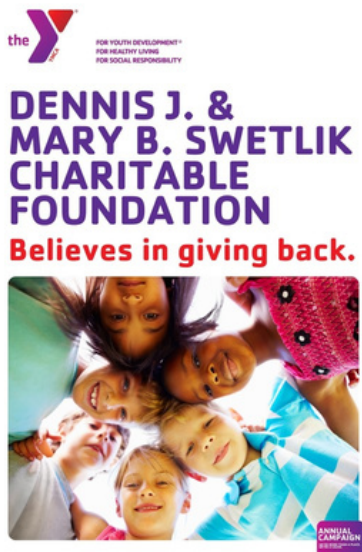
- Bronze: \$1,200+
- Silver: \$2,500+
- Gold: \$5,000+
- Platinum: \$10,000+

*Level indicated by sticker at bottom of banner

Customization Options:

- Select your Banner Phrase
- Donor Name or Company Logo
- Custom Photo*

*Custom/Personal images included for Gold and Platinum donors.



Thank you for your interest in supporting the Y! To learn more, please contact Stephanie Peters, Director of Community Engagement | 920.482.1521 | speters@mtrymca.org